

## Zara Launches Online Shopping for Canadians Today

*Shop your heart out from the comfort of your own home*



After successfully bringing upscale sister-brand Massimo Dutti to Canada this past August, Zara parent company Inditex is today launching online shopping for Canadians at [Zara.com](https://www.zara.com) and via a new mobile app. The service, which is already available in Europe, the United States and China and Japan, will offer free shipping on orders over \$50, in store returns for up to 30 days, and an astonishingly convenient option for free at home pick-up for returns (you never have to leave the house again!). The company is also offering environmentally friendly packaging and is set to open Canada's first [Zara Home](#) store at Yorkdale later this year. The new online shop is sure to please Canadian consumers, and offer up some healthy competition for Canadian retailer [Aritzia's](#) own venture into e-commerce this past December.

[via [Toronto Life](#)]