

## Zara Launches Online Shopping in Canada

Mar 05, 2013

I have been a Zara shopper for a few years now and I'm happy to tell you that the global fashion retailer, is launching online shopping in Canada tomorrow, March 6, at [www.zara.com](http://www.zara.com), with delivery to the entire country. Zara's online shop will sell the same full range of women's, men's and children's clothing as found in Zara's stores.

Known to fashionistas worldwide as a retailer that responds quickly to fashion trends and makes those trends available at affordable prices, Zara made its Canadian debut in 1999 with its first store opening in Montreal. Zara currently has 22 stores in Canadian cities. Online shoppers have the option to pick up their order at one of those locations.

Zara has also launched a new version of its app for mobile phones and tablets designed to offer an online shopping experience. The app has a fresh look with the same content as [Zara.com](http://Zara.com). In addition, the app allows the user to scan a bar code of an item in store to see if it is available online. The app is available on IOS, (iPhone, iPad), Android, Windows Phone and now also on Blackberry 10.

I've been [browsing online](#) and I think I'm going to have to lock down my credit card. Happy shopping Stimulistas!

