

FRIDAY, FEBRUARY 15, 2013 AT 10:19AM It's Official: Zara Canada Online



Photo courtesy Zara

How do you make a Friday go from good to great? How 'bout news of Zara's online shop, finally (finally!) coming to Canada. If you live in Toronto, this might be exciting enough. But imagine living in a world where there is literally no real shopping nearby, where a trip to Zara is a 2.5 hour (each way, on a good day) endeavour. Add to that two toddlers in tow who, bless their hearts, just don't have the patience for scouring the racks, waiting in changeroom line-ups and don't understand the meaning of the words 'fierce', 'beyond' or 'must-have.' Then imagine getting home and realizing something doesn't fit, which entails yet another full-day excursion back to Yorkdale just to arrange the exchange. It's exhausting. (Insert something about #firstworldproblems here)

But no longer. I reported the rumour last week but what was once a pipedream is now official: Zara is coming online to Canada March 6th. Yay, yay, yay. I could not be a happier girl today:) And if you do have little ones, you must check out the Zara Kids Spring '13 Lookbook on rlr mini today. Now that's what I call hope for our future...

Happy weekend, peeps!