



Dear Canada, Zara launches online boutique on March 6

What a great news! One of my top favorite shop, Zara, is launching its online boutique in Canada. No more long lines! If you shop there, you must know Zara tends to be crowded at all hours of the day...

For this novelty, all shopping features of the physical stores will be applied online : same merchandise (menswear, womenswear, kidswear), same exchange and returns policies (which can be sent by post service or directly in a boutique), and standard online payment method.

What you should try!

The *Search* feature, which has filters to add-on until you find exactly what you are looking for. This is all part of the shopping experience optimization of www.zara.com.

Just checked the new arrivals and I barely can stay on my seat. If only we were the 6th today.

On the night of March 6, I'll probably have you participate by helping me choose some pieces. For this, you must follow the blog on Instagram (@paperplanesca).

Here are some of the looks I fancy – which one ones do you think I should definitely choose? Leave your comment below!



On this note, see you on Instagram and save the date (March 6).

Happy shopping and live, laugh and always love!

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On Facebook: [Zara](#)

On Twitter: [@ZaraCanada](#)