

## The New Zara.com Launching March 6th

March 1st, 2013 by Katia



Our love affair with European label **Zara** goes way back. Its understated chic offerings beckon us week after week. Not many labels have successfully garnered a loyal following—as evidenced by the hordes of shoppers routinely vying for its trendy wares in store—the way the Spanish powerhouse has. The only thing that left us wanting all these years was the ability to simply open a

browser and fill a virtual cart full of perfectly-tailored blazers, chic two-tone sweaters, crisp and cool buttons-ups, and leather pleated skirts whenever the weather is less than inviting.

At last, our beloved fashion retailer has granted our dearest wish. After catering to 18 European countries, the U.S., and Japan, Zara will launch its Canadian online store on March 6th. We don't doubt its new home on the web will attract an equal number of, if not more, fashion plates, but safe to say they'll be no lineup at checkout at zara.com. Amen to that!