

The Souls

OF MY SHOES

Cougar Pillow Boot Fitting Room, let the shoes come to you



COUGAR'S PILLOW BOOT FITTING ROOM

In 1976 Burlington based company, [Cougar](#) introduced the Pillow Boot which ignited a frenzy with more than 8 million Canadians; college kids and urbanites fell in love with its caramel colour, puffed leather and work style design.

The company fell off the radar for a while but re-emerged onto the footwear scene last year, relaunching the famed Pillow Boot and upped its fashion portfolio by creating variations of it. The new Pillow Boots are sleeker, modern but still comfortable, warm and uniquely Canadian with its rugged look and feel.

Cougar wants you to try on a pair of boots from its Pillow Boot collection and be photographed in them. Photos will be upload to [Cougar's Facebook page](#) where you can share your image with friends and family who can then vote for their favourite model (aka: you) between **December 3rd-16th**. The winner with the most votes will win their boots (of course) and become the face of Cougar on a billboard located at the corner of Queen Street West and Spadina Avenue!

When: Thursday, November 22, 2012, between 10:00 a.m. and 5:00 p.m.

Where: corner of King Street West and Brant Street, Toronto



Picture 1 of 4

[◀ Back](#)

Cougar Pillow boot, tan, \$270 CDN



Picture 2 of 4

[Next ▶](#)

[◀ Back](#)

Cougar Quilty Pleasures boot, black, \$325 CDN

[Next ▶](#)



Picture 3 of 4

[◀ Back](#)

Cougar Pillow boot, black, \$270 CDN



Picture 4 of 4

[◀ Back](#)

Cougar Wedgy boot, rust, \$295 CDN

[Next ▶](#)