

Vichy LiftActiv Eyes

JUNE 15, 2012 by COSMETICS MAG in FEATURED



If you're prone to red, itchy and burning eyes, it's never fun trying out new eye creams and gels. But, we all know the skin around the eye is thin and constantly under stress, which means it is constantly in need of hydration.

Fortunately, aging, tired eyes can be tackled with Vichy's contour-fighting, sensitive solution eye cream, LiftActiv. With a clinically proven formula, results are delivered by fighting the four signs of eye aging: wrinkles, creping lids, dark circles and under eye bags. Using its active ingredient, rhamnose, to soothe the eye area, wrinkles are reduced and skin is firm without the irritation. In addition, an infusion of caffeine reduces dark circles, escine de-puffs while Vichy's thermal spa water helps the regeneration process.

With its gentle, hypoallergenic formula, LiftActiv for eyes can be applied right to the lash line and even above the lids. Applied day and night, it leaves eyes looking brighter and visibly lifted.

Available now at all drugstores for \$39.50.

- Christina Ciddio