

fashionfile



**MODEL OF THE MOMENT:**

**NATASHA POLY**

With all the retro-inspired sexy secretary looks that graced the spring runways, it's little wonder that classic Hitchcockian beauty **NATASHA POLY** is this season's model-with-the-mostest. Known for her razor-sharp cheekbones and icy-cool gaze, this 26-year-old Russian enticement veteran (she made her debut at Emanuel Ungaro in 2004) stars in spring's most covetable campaigns. Among her numerous castings, she plays a pin-up posing on a hot rod for Prada and a born-to-be-wild child for Dsquared.

LANVIN SPRING 2012



VICTOR & ROLE SPRING 2012

**NEWS**  
BY SARAH CASSELMAN



**EDITOR'S PICK**

Move over rose gold, there's a new metal in town. In honour of its 175th anniversary, **TIFFANY & CO.** has introduced Rubedo, an exclusive new alloy that has the warmth of copper and the richness of gold (without the "I'll think about it" price tag). These limited-edition Tiffany 1837 Rubedo designs—including rings, necklaces and charms—are all inscribed with the signature of founder Charles Lewis Tiffany. The knockout piece to nab? The sleek, elongated cuff. Buy now, wear forever.



**PARTY PERFECT**

Looking for a fancy frock? Lucky for you, Canadian retailer **JACOB** launches its debut capsule collection of special-occasion dresses this month. Ranging from cocktail length to floor-sweeping, this limited-edition 10-piece collection, named L'Atelier, channels style icon Audrey Hepburn with classic silhouettes and elegant details like bows. Now all you need to find is a date.



**MJ+LV**

If you're travelling to Paris between March 9 and Sept. 16, you'll want to add Les Arts Décoratifs to your must-see list. Pourquoi? The hotly anticipated **LOUIS VUITTON-MARC JACOBS** exhibition looks back at the haute history of this 158-year-old luxury French label on one floor (iconic monogram trunks, anyone?) and highlights Jacobs' most memorable designs as artistic director (15 years and counting) on another. Our faves include Stephen Sprouse's graffiti prints and Takashi Murakami's technicolour monograms and cherry patterns.



PHOTOGRAPHY: RUNWAY OF POLY BY PETER FETTERER