



TIFFANY LAUNCHES NEW METAL

Your 175th birthday doesn't happen very often. To mark the occasion, the venerable jeweller Tiffany & Co. has launched not a new design, but a new metal. Named Rubedo, the metallurgical debut combines gold, silver and copper: the result possesses a lustre not unlike rose gold. The metal's colour and gloss is also a democratic accessorizing choice: its warm hue flatters a myriad of skin tones and its price point falls comfortably between silver and gold. Visit tiffany.ca