

HELLO! lifestyle



MUSICAL CHAIRS AT DIOR AND YVES SAINT LAURENT

Ever since John Galiano's dismissal from Christian Dior last year, the fashion world has been waiting for the house to name his successor. Now the legendary French firm has put the rumours to rest with its recent decision to hire designer Raf Simons – formerly of Jil Sander – as its new artistic director. The announcement comes close on the heels of Yves Saint Laurent's decision to bring on Hedi Slimane, former menswear designer for Dior, as its new creative director.



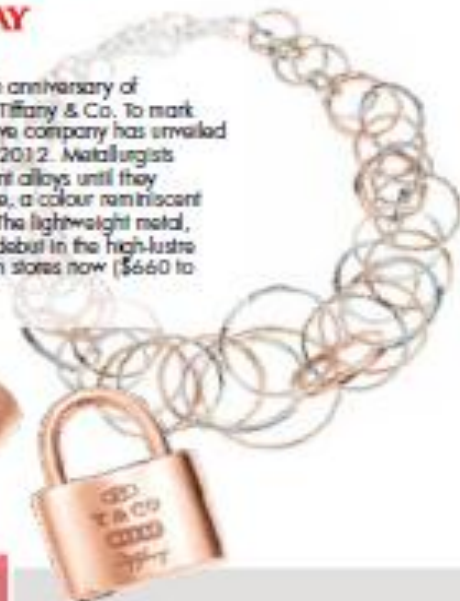
SHOPPING

FASHION NOTES

All the latest buzz – from Dior's new hire to Eres's first Canadian store

HAPPY BIRTHDAY TIFFANY & CO!

This year marks the 175th anniversary of legendary jewelry brand Tiffany & Co. To mark the occasion, the innovative company has unveiled an entirely new metal for 2012. Metallurgists experimented with different alloys until they reached the desired shade, a colour reminiscent of the first light of dawn. The lightweight metal, called *rubedo*, makes its debut in the high-lustre Tiffany 1837 collection, in stores now (\$660 to \$8,800, tiffany.com).



Feed the world one bag at a time

Make a fashion statement while making a difference with Hedi Slimane's exclusive Feed tote, designed by Tory Burch (\$50, avail. online at hollyfina.com on April 30 and in-store on May 10). The carryall gets a makeover courtesy of Tory's colourful stitched handles and trim – and proceeds from the signature hurlap tote go toward the Feed Foundation and the Tory Burch Foundation. "This bag is a fashionable do-gooder's dream come true!" says model (and Ralph Lauren's daughter-in-law) Lauren Bush Lauren, who is the brains and beauty behind the Feed Foundation.



OOH LA LA!

Toronto is getting a taste of the sun courtesy of a new Eres flagship store set to open in the Yorkville area. The luxe French swimwear and lingerie brand – known for crafting sexy beach gear as worn by A-listers like Madonna (right) and Rihanna – opens its first Canadian boutique in May, just in time for summer.



PHOTOGRAPH BY JEFFREY MAYER; STYLING: JESSICA WATSON; HAIR: ANDREW GARDNER; MAKEUP: ANDREW GARDNER; GROOMING: ANDREW GARDNER; STYLING: ANDREW GARDNER; STYLING: ANDREW GARDNER