

FASHION FIND

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Foreign Love Affair

The Quebec-based design duo behind Martin Lim collaborates with retailer Reitmans for Holiday 2012

After the success of last year's pairing with Marie Saint Pierre, Canadian retailer Reitmans approached the Mercedes Benz Start-Up winning design team behind Martin Lim to create a 10 dress collection for Holiday 2012. Aside from some small perimeters, like including two petite and two plus sized looks, Danielle Martin and Pao Lim were given creative *carte blanche* on the collaboration, marrying their classic modern aesthetic with the Reitmans brand. Being privy to the duo's inspiration board, we are particularly fond of the Limi frock, a colour-blocked boat neck, crepe sheath dress (one of the petite looks), which takes nods from a picture of a town in the Czech Republic with coral and turquoise trimming on its buildings.

Dress, \$85, Martin Lim for Reitmans. Available in store and [online](#) in November.