

NATIONAL POST

ECO CHIC • THESE RISE ABOVE THE GREENWASHED MASSES



Lara Spencer's day job is as co-anchor for *Good Morning America*. Off-camera, she moonlights as an avid thrifter and second-hand bargain-hunter who's not above dumpster-diving for a find. **I Brake for Yard Sales** (Abrams, \$27.95) is Spencer's lively mix of how-to, before-and-after and easy projects, and it's not only a cut above the glut of DIY books out there, it's approachable inspiration for the impending flea market season.



Rowenta's new **Eco-Intelligence iron** operates at high efficiency with a 25% energy savings. That's thanks in part to its patented plate design, which ensures that maximum steam hits the garment itself, and not just the air around it (\$140 at Home Outfitters and other retailers, rowenta.ca).



Homegrown eco-friendly and vegan personal care brand **Live Clean** gets bigger and better all the time. There are already soothing baby products added to its original lineup, even a Moroccan hair care range featuring the buzz ingredient, argan oil. Now there's a daily face cleanser and a line of pro hair styling products (at Shoppers Drug Mart, Wal-Mart and Loblaws stores, live-clean.com).