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Cougar's Mobile Fitting Room

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Cougar's classic Pillow Boot (do you remember these?) were a fashion hit in the late 70s for both guys and gals. The Canadian company, based out of Burlington, Ontario became an iconic boot with their spin on a weekend work boot.

Fast forward to now—and the Pillow is back! The original (in the exact same caramel hue) is still available for purchase, but Cougar has also introduced a few newbies. The line has grown to include a wedge heel as well as a higher just-under-the-knee style that are great additions to the Winter 2012/13 collection.



The waterproof styles boast tread on the soles—ideal for icy sidewalks along with warm fleece lining.

The Cougar Fitting Rooms (which is essentially a souped-up truck) let's you try on the styles and get your picture taken—entries will be posted on their [Facebook page](#) and voted on with a chance to be the next Cougar campaign model.



The Cougar mobile fitting room will be in the following Greater Toronto Area locations:

- Wednesday, November 28 – Ryerson Student Centre Thursday (Gould St. and Church St.)
- Thursday, November 29 – King St. West and Brant St.
- Friday, November 30 – December 2 – Scarborough Town Centre