

## Pillowy tootsies

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by Johanne

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*The modern Pillow Boot by Cougar takes the 1976 original and hikes it up over a wedge heel. Here I am giving it a whirl in a mock wonderland in downtown Toronto*

Today we're talking about the little Canuck boot that could.

We're not that far away from the glimmer of an idea emerging out of a small Burlington company named Cougar. The Pillow Boot's international fan following owes much to a Saturday Night Magazine feature ode appearing in 1989. Taking the work boot and puffing it up with down, layering with leather and lining with red fleece, it's what you'd call a handsome specimen. It's got that original vibe of function and design over style that is precisely what we embrace today as authentic. And cozy.



*This year's Pillow boots done à la '76 and 2012*

This year's Pillow Boot collection (shown above) is a trio of styles in optional colourways. The original boot (in the middle row) is available in the 1976 tan colour (at right) or mid-brown and black (\$270). Above the originals is a row of wedged PBs in black or brown leather (\$295), while the bottom row offers a knee-high quilted leather with cuff puff detailing (\$325).

Cougar is currently taking the Pillow Boot on the road with a traveling pop up fitting room. I was invited to drop by during the Cougarmobile's stop in Toronto's fashion district where the boots were on display and a choice of fun backdrops for a photo op. This is all part of a contest Cougar is hosting to find the new face of Cougar to feature on a billboard at the corner of Queen and Spadina. I really want this billboard.

The contest to help make me win opens on December 3rd. Voting happens on [Cougar Boots' Facebook page](#). I'll remind you.

More pics from the day's fun:



*The Cougar mobile and my snowy backdrop choice*



*The Cougar mobile is in Toronto all right*



*Cute helpers at the Cougar drop-in mobile wearing cute original Pillow Boots*



*Sitting Cougar green at the corner of King Street West and Brant Street*



*The pillow boot – so cool and yet so warm*

*Images by me.*