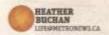


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One festive fashionista

O Iconic Canadian designer Marie Saint Pierre dishes on the dos and dont's of holiday dressing



Gelebrated Montrealbased designer Marie Saint Pierre has teamed up with Reitmans on a capsule collection of 10 dresses for the holidays.

Featuring the signature touches — asymmetrical bemlines, a playful combination of fabrics and architectural details — that have made Saint Pierre a hit internationally, each dress offers the versatility of day-to-evening wear at an accessible price.

"We wanted to offer essential dresses for this collection," explains Saint Pierre. "We wanted to give them timeless pieces that would go beyond Christmas and you could wear throughout the year," she adds of the offerings, all of which are variations of the little black dress.

When it comes to holiday dresses, Saint Pierre says if you opt for classic and elegant black, which is universally flattering on any shape, you can add a splash of colour with some accessories.

"Black is versatile and at the same time it is glamorous. It's such a functional colour for most people, it's like a blank canvas. If you are going to buy one dress, buy a black dress that you can wear for many occa-



Top tip

Sleeveless dresses and tops should show off your arms, not your bra. If your bra straps show, the cut of the dress is wrong for you or the top is too big at your shoulders.

sions and for many years." However, Saint Pierre

Creatively moving from day to night

"You can wear a cardigan over the dress during the day with flat shoes, then add the necklace, a pair of heels and remove the cardigan for the evening cocktail party," says Saint Pierre.

did include that ultimate holiday colour — red — in the bustier of her bubble skirt dress as well as a lovely deep blue in the skirt of a taffeta number.

Saint Pierre believes that the movement and drape of a dress are key elements to look for when choosing what to wear to your holiday parties. "Having movement in a dress is important. That's when you create a buzz," says Saint Pierre, adding that holiday parties are the time to go all out and really shine.

"When you overdress, you create the party," she says. "I think the holidays are a time to dress up rather than dress down. So add on accessories."

It's all about choosing a

Holiday bling

How to accessorize your outfit

We worked a lot with chains. I think you can mix the chain with the fur, you can mix the chain with a nice cashmere scarf or a fur bag, or an amazing ring," says Saint Pierre. "I would not put too many accessories together though. Go with one big statement accessory." The designer also points to carrying a colourful clutch for a pop of colour with a black dress or adorning the wrist with a big cuff. For an event, you can have a really great presence with a hat," she

figure-flattering dress that accentuates the right areas, as well as concealing the right areas. "High-low hems (high-

"High-low hems (higher in the front, lower in the back) for instance gives a nice flow and silhouette as do A-line skirts," she explains.

Some people hesitate to seear strapless or sleeveless dresses to office heliday parties, deeming it inappropriate. Saint Pierre, however, poo-poos that notion. "It is the time when you can hare your shoulders. If not at a holiday party, then when?"