

**MARTIN LIM DESIGNS FOR REITMANS**

October 8, 2012

Martin Lim, the husband and wife design duo behind the brand have teamed up with Reitmans Canada to design a Holiday 2012 collection.

Danielle Martin and Pao Lim, of Martin Lim are known for their easy jersey & crepe pieces that won them Mercedes Benz Start Up of 2011. Martin Lim are also known for their feminine, draped creations that flatter many figures. Look for coloured stripes down the middle or on the sides for the illusion of a slimmer silhouette.

For the collection the pair were inspired by art deco pieces, colours of Prague, the modern female with boyish charm, among many other pieces of art, and period pieces.



From top left: Flora, Dina ( plus size ), Sandy, Julia, Maria ( plus size ), Lory, Lola, Martini, Lini ( petite ), Clara ( petite ).

Go to the [Martin Lim Fall 2012 Runway Collection](#)

The Martin Lim collection for Reitmans is available starting November 2012, with prices from \$85.