



RETAIL THERAPY

MARTIN LIM for Reitmans Holiday Capsule Collection Now Available

BY THE BACKSEAT STYLERS | NOVEMBER 1ST, 2012



Montreal-based label MARTIN LIM has teamed up with Canadian retailer Reitmans on a capsule collection of holiday dresses. The Mercedes-Benz Start Up winning duo of Danielle Martin and Pao Lim have designed 10 cocktail party-ready dresses to be carried exclusively at Reitmans, including petite and plus-sized styles.

The collection is priced very reasonably from \$85 to \$120, and MARTIN LIM fans will be delighted to find that the designs have a similar aesthetic to the Fall 2012 collection for their main line. I'm loving the Sandy dress with its blouson top and faux leather insert skirt. Which piece are you eyeing?

MARTIN LIM for Reitmans hits 28 stores across Canada and reitmans.com today.





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Images courtesy of Reitmans