

BEAUTY SPOT

Get physical in your battle with the sun

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SPECIAL TO THE STAR

After a visit to Australia last year — where every second billboard is a melanoma horror show — my personal sun paranoia is frenzied. There was a time, when my children were wee, that I'd slather them up in a shield of waterproof SPF 50-plus. As for myself, I'd hedge closer to SPF 15.

Then I started attending beauty events, where they talk SPF. L'Oreal brand SkinCeuticals pulled out all the stops for its launch of its new broad spectrum sun solution: SkinCeuticals Physical Fusion UV Defense (SPF 50, 50 ml, \$39).

Most sunscreens contain chemical formulations, which provide protection, but they're still chemicals. The reason we don't use physical block sunscreens more is because they're greasy and go on opaque, which is not a great look. SkinCeuticals is lightweight and contains "radiance" molecules, which are tinted to match a full range of skintones. The result is a finish you could use in place of foundation or tinted moisturizer.

Physical Fusion leaves you glowing, so while you protect your skin, you look sunkissed. skinceuticals.com

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