

## Beauty & Style: Stuff We Love + Share f Like +1

We round up the beauty products that are tried and tested by our expert staff. Check back often for more of the stuff we can't live without!  
(9 Photos)

By I Village Staff

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### **SkinCeuticals CE Ferulic® Serum**

**Why We Love:** We all know about the damage UVA/UVB rays can do to our skin. That's why we lather on sunscreen (even in cold, dark Canadian winters) to help ward off wrinkles and discoloration.

But there are other harmful rays we need to watch out for; studies now show that Infrared Radiation A waves (IRAs) damage the skin, just like UVA and UVBs. But ordinary sunscreens and serums don't protect against these rays, that penetrate deep into the dermis and can break down collagen.

SkinCeuticals CE Ferulic, however, does. This luxurious serum has been clinically proven to neutralize UV and infrared radiation for increased firmness and reduced wrinkles. Apply with a broad-spectrum sunscreen for maximum protection.

**Cool Fact:** It's silky-smooth texture means it rubs right in – and once absorbed by the skin, it can't rub or wash off.

**Where to Buy:** \$152. Visit [SkinCeuticals.com](http://SkinCeuticals.com) to find a retailer near you.

- Brooke Wilkinson